



APRIL 18-19, 2012  
THE MIRAGE  
LAS VEGAS, NV

## GENERAL INFORMATION

### EXHIBIT HALL LOCATION

Mirage Events Center  
3400 S. Las Vegas Blvd.  
Las Vegas, NV 89109

### EXHIBIT HALL HOURS

Wednesday April 18	12:00pm to 4:00pm
Thursday April 19	9:00am to 1:00pm

### REGISTRATION

Tuesday April 17	8:00am to 5:00pm
Wednesday April 18	8:00am to 5:00pm
Thursday April 19	8:00am to 1:00pm

### EXHIBITOR MOVE-IN

Tuesday April 17	8:00am to 5:00pm
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### EXHIBITOR MOVE-OUT

Thursday April 19	1:00pm to 8:00pm
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### HOTEL RESERVATIONS

To assist you in making your hotel reservations for ITEX 2012, we have appointed Par Avion as the official housing bureau. There are 3 easy ways to make a hotel reservation:

1. ONLINE at: [www.ITEXSHOW.com](http://www.ITEXSHOW.com)
2. MAIL: Par Avion Meetings and Conventions  
6033 West Century Blvd., Suite 780  
Los Angeles, CA 90045
3. PHONE: (800) 826-3081 OR (310) 590-4702

When making hotel reservations, be sure to reference the **ITEX 2012** to take advantage of the specially negotiated rates.