



APRIL 18-19, 2012  
THE MIFCO  
LAS VEGAS, NV

## Lead Retrieval Services Make the most out of your trade show investment!

**ITEX 2012**  
**April 18 – 19, 2012**  
**Las Vegas, NV**

All attendees will be required to display a "show badge" while on the trade show floor. Scanning the barcode on their badge allows you to capture their contact information. Let technology do the work for you, **NO MORE BUSINESS CARDS!** Follow up with your lead in a timely fashion.

**Place your order now! Please visit [www.accureg.com/ITEX12/options.html](http://www.accureg.com/ITEX12/options.html)**

All orders must be received prior to **4/03/12**

Orders after **4/03/12** must be received onsite and will be subject to availability.

**\*\* Order Reminder \*\***

All orders must be placed online. Printable order forms are not available.

Lead Retrieval Services	Early Bird Rate Expires 03/20/12	03/21/12 Through 04/03/12
<b>The Mobile LEADER</b> Scanning device only, leads are available via the web. No electricity required in your booth.	<b>\$375.00</b>	<b>\$445.00</b>
<b>The LEADER</b> Scanning device, printer and leads are available via the web. Requires 120volt/2amps/240watts of electric.	<b>\$375.00</b>	<b>\$445.00</b>
<b>StarLeads</b> Look no further, leading technology is at your fingertips! All leads are immediately uploaded to a secure website for easy retrieval. Please visit <a href="http://www.accureg.com/show12/options.html">www.accureg.com/show12/options.html</a> for mobile app information.	<b>Mobile App Pricing</b> <b>1<sup>st</sup> \$249</b> <b>2<sup>nd</sup> - 3<sup>rd</sup> \$149</b> <b>4<sup>th</sup> - 8<sup>th</sup> \$99</b> <b>Your 9<sup>th</sup> and above: FREE</b>  <i>Pricing is on a per phone basis.</i>	
<b>Badge Number Collection</b> Not a scanning device – please see service descriptions on following page.	<b>\$135.00</b>	<b>\$135.00</b>
<b>Use Your Own Scanner System</b> Program that allows you to upload and view your leads from the show. Includes: Badge sample, badge string and lead upload tool.	<b>\$249.00</b>	<b>\$249.00</b>

Additional Services	Early Bird Rate Expires 03/20/12	03/21/12 Through 04/03/12
<b>Delivery Service</b> (Your scanner is available for pickup onsite if you choose not to have it delivered)	<b>\$50.00</b>	<b>\$75.00</b>
<b>Custom Action Codes</b> (Up to 20 codes can be programmed in your scanner. Each code can be up to 20 characters long.)	<b>\$50.00</b>	<b>\$75.00</b>

# ARI Lead Retrieval Terms and Conditions



1. **ARI, Inc. agrees to provide the equipment and services listed in this agreement at the prices stated.**
2. **Payment is due at the time the order for equipment and services is placed and may be made by cash, check or approved credit card.**
3. **ARI shall not be responsible or liable, directly or indirectly, for any loss or damage caused by the use of the mobile app.**
4. **ARI, INC. SHALL NOT BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING FROM THE LOSS OF LEAD INFORMATION AS RELATED TO ARI'S EQUIPMENT AND/OR SERVICES. ARI'S LIABILITY FOR ANY CAUSE WHATSOEVER SHALL BE LIMITED TO THE TOTAL PRICE FOR THE GOODS AND SERVICES PROVIDED BY ARI, INC.**
5. **The customer agrees to pick-up equipment at the ARI Exhibitor Services desk prior to the opening of the event and to return equipment to the ARI Exhibitor Services desk at the conclusion of the event in the same condition as received.**
6. **Customer agrees to immediately pay ARI, Inc. for any damage or loss of equipment including failure to return equipment to the ARI Exhibitor Services desk at the conclusion of the event. Replacement costs and late fees are as follows:**

<b>The LEADER</b>		<b>The Mobile LEADER</b>		<b>iPod Touch</b>	
PDF Scanner	\$1295	Portable Scanner	\$2495	iPod Touch	\$300
IT computer/printer	\$1495	Screen (cracked)	\$225	*Late fees	\$150
Power Cord	\$95	Charger	\$75	* per day not to exceed replacement costs.	
Case	\$95	Touch Screen Damage	\$225		
Non return fee	\$75	Missing Charger	\$45		
USB Replacement	\$20	*Late fees	\$150		
*Late fees	\$150	* per day not to exceed replacement costs.			
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7. **ARI, Inc. must receive cancellation requests in writing, at the address on this agreement, no later than 10 business days prior to the opening day of the event. Requests for cancellation that are received by this deadline will be refunded in the amount equal to 75% of the total price of the order. No cancellation requests or refunds will be accepted after this deadline.**
8. **It is agreed that the governing law pertaining to this contract will be the law of the State of Texas.**
9. **If an exhibiting company uses ARI's Delivery Service, it is understood that ARI will deliver any lead retrieval unit(s) ordered prior to the opening day of the show between 1:00pm-5:00pm. The exhibiting company is responsible for the unit(s) once the unit is delivered. The exhibiting company is also responsible for returning the unit(s) back to the ARI Lead Retrieval Service Desk within one hour after the show floor closes. Units will NOT be delivered to an unattended booth. This service is non-refundable.**
10. **The exhibiting company understands that, if the lead retrieval unit fails, leads may still be captured by recording the attendee's badge identification number until a replacement unit(s) is delivered. ARI will prepare a file of these attendees from the badge identification numbers for the exhibiting company.**
11. **The exhibiting company is aware that additional enhancements of extra paper rolls and extra USB sticks purchased (whether or not they are advance or onsite purchases) are non-refundable items.**